



ASIAN ASSOCIATION OF SOCIAL PSYCHOLOGY

Newsletter 30, Dec 2015



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cau, Macau SAR

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Message from the President

Allan B. I. Bernardo (University of Ma-
cau, Macau SAR)

The Asian Association of Social Psychol-
ogy has much to celebrate as 2015
comes to a close. Twenty years after
the very inaugural AASP Conference in
Chung-Chi College at the Chinese Uni-
versity of Hong Kong, the AASP help
what is perhaps the biggest ever AASP
Conference in Cebu City, the Philip-
pines. As President of the AASP, I would
like to congratulate and thank Dr Regina
Hechanova, Convention Chair, Dr Delia
Belleza, Convention Co-Chair, and Dr
Angela Regala, President of the Psycho-
logical Association of the Philippines for
organizing a most substantial and ener-
getic conference. I also thank Dr Cecilia
Gastardo-Conaco, Chair of the Scientific
Program Committee, Dr. Cristina Mon-
tiel, Principal of the AASP Summer
School, and their respective committee
members for overseeing and ensuring
the success of the two most of im-
portant components of the conference.

The AASP Conference in Cebu had as its
theme "Psychology and Asian Societies
in the Midst of Change" and featured
numerous excellent keynote speakers,
plenary speakers, and organized sympo-
siums that spoke to this theme. The
theme also serves as a trigger to also
reflect on how AASP has changed since
its inaugural conference in 2015.
AASP's inaugural conference was

attended by over 70 scholars from 8
countries and featured 37 oral
presentations and 22 poster presen-
tations. The recently concluded con-
ference was attended by 1,160
scholars from 24 countries and fea-
tured 4 keynote speakers, 4 plenary
lectures, 301 oral presentations, and
122 poster presentations.

The change is not merely quantita-
tive. AASP's conference has become
more interactive, featuring learning
sessions including one conducted by
AASP Past President James H. Liu on
developing research programs in
social psychology. The conference
also featured the second AASP Re-
search Collaborations night which
was sponsored by Massey University
and the Centre for Applied Cross-
Cultural Psychology of Victoria Uni-
versity of Wellington, which is our
attempt to bring together scholars
from different countries to engage in
collaborative cross-cultural work.
There was also joint Special Symposi-
um of the AASP and the Internation-
al Association of Language and Social
Psychology, chaired by Prof Itesh
Sachdev, which represents one of
AASP's continuing partnerships with
an important international social
psychology organization.

(Continued on page 2)

Newsletter prepared by Hiroaki Morio (AASP East Asia Representative), Faculty of
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Message from the President (continued)

(Continued from page 1)

The growth of AASP's convention is also matched by growths in AASP's membership, which is now at its largest numbers in the Association's history. The challenge in growing organizations is finding ways to keep the large and diverse membership engaged. Fortunately, AASP Past-Presidents have put in place numerous programs that allow us to involve AASP members in different substantive ways. The Research Collaborations Evening was an initiative of Past President James Liu in the Yogyakarta Conference in 2013, and there were four symposiums based on the initial collaborations evenings held during the Cebu Conference in 2015. Five more collaborations were convened in the Cebu Conference, led by myself, former AASP Presidents, Susumu Yamaguchi, Coleen Ward, James Liu, and President-Elect Emiko Kashima. We shall continue to find ways to expand and sustain these collaborations in the years to come. Through the support of another AASP Past President, Sik Hung Ng, the AASP Summer School program has been intensified and sustained by the award of research grants from the K.S. Yang Fund. I am monitoring the progress of the research grant proposals for this year's batch of Summer School alumni, and am hoping that many collaborative projects come to fruition. In addition, for this year's AASP Summer School, the AASP will find ways to allow the Summer School alumni to reconvene so that they can better nurture their research projects and

see them to completion and possible publication.

Nurturing the next generations of Asian social psychologists is the main purpose of the AASP Summer School. But the Association needs to find other vehicles to further build and enhance the capacities of more Asian social psychologists, especially in those regions that are currently underrepresented in the main social psychology journals and publications. Currently, I am consulting with the various Regional Representatives and Country Representatives-at-Large about training and education needs and the possibility of conducting capacity-building and capacity-enhancement workshops in different countries next year and before the next AASP conference in 2017.

In addition to capacity-building, the AASP is also nurturing and encouraging new research programs and approaches by overseeing special issues on applied social psychology in the *Journal of Pacific Rim Psychology*. This December 2015, James Liu and I co-edited the second thematic special issue on social psychology of social change in the five-year arrangement with the journal publisher. The research published in the *Journal* focuses on applied social psychological issues and real world problems. Such research topics do not typically get much space in most journals of social psychology, but are a strong area of concern and interest among many Asian social psychologists. By supporting this additional publica-

Message from the President (continued)

tion venue (which is an SSCI-listed journal), the AASP hopes to nurture a new and relevant stream of social psychology research in the Asian region.

Apart from nurturing the scholars and forms of scholarship, the AASP also recognizes outstanding work and finds different ways to support this work. During the last AASP conference, the AASP recognized two teams of authors for publishing the best article published in the Asian Journal of Social Psychology in their respective years. These were Hirofumi Hashimoto and Toshio Yamagishi, authors of "Two faces of interdependence: Harmony seeking and rejection avoidance" (given the 2013 Misumi Award for Outstanding Published article in the Asian Journal of Social Psychology, Vol. 16), and Young-Hoon Kim, Chi-Yue Chiu, Sinhae Cho, Evelyn W. M. Au and Sunyoung Nicole Kwak, authors of "Aligning inside and outside perspectives of the self: A cross-cultural difference in self-perception" (given the 2014 Misumi Award for Outstanding Published article in the Asian Journal of Social Psychology, Vol 17). Jose Antonio R. Clemente was awarded the Park Jung-Heun Young Scholar Award, and Gan Su Wan as winner of the Jung Tae-Gon Young Scholar Award. Takeshi Hamamura was also recognized as the recipient of the Michael Harris Bond Award for Early Career Contributions to Social Psychology.

During the last conference, the AASP also give its highest award, the Lifetime Contribution Award to Kwok Leung, a most cherished founding father of the AASP who left us too early last 25 May 2015. Kwok Leung's widow Yumi Inoue and son Kirk received the award. Through the sharing and reflections of Yumi and Kirk, the members of the AASP present during the assembly had a chance to witness and appreciate Kwok Leung's most significant contributions to the Association's birth and growth.

The year 2015 is also the year when AASP ended its long partnership with the Japanese Group Dynamics Association (JGDA). The JGDA has been a part-

ner of the AASP for around two decades, particularly in the publication of the Asian Journal of Social Psychology. The current leadership of both associations are finding ways to continue our important linkages, in recognition and appreciation of the important collaboration that has sustained both groups over two decades. But the loss of a strong partner has opened the door for a new partnership. This year, the AASP has entered into an important partnership with the School of Psychology of Beijing Normal University to support and strengthen the Asian Journal of Social Psychology, which continues to be published by Wiley.

I am also happy to announce new leadership partners in the AASP. During the last General Membership Meeting, the AASP members elected a new set of officers, led by Emiko Kashima as President-Elect, Li Liu as Secretary General, Takeshi Hamamura as Treasurer of the AASP. Susumu Yamaguchi also re-joins the AASP's Executive Team as Chair of the Research and Publication Committee (and incoming Editor of the AJSP). The AASP will also have a new slate of Regional Representatives: Hiroaki Morio (East Asia), Ragini Sen (South Asia), Hamdi Muluk (Southeast Asia) and Wendy Li (Insular Pacific). Several new Representatives-at-Large are also joining continuing representatives Sylvia Chen (Hong Kong), Chaoming Liu (Taiwan) and Catherine Wan (Singapore); these new representatives are Fang Wang (China), Rumaya Juhari (Malaysia), Delia Belleza (Philippines), Jungsik Kim (Korea), Watcharaporn Boonyairiwat (Thailand), Katya Hanke (Germany), and Sammyh Khan (UK).

As new President of the AASP, I truly look forward to working with this new team of the AASP Executives, and with Past President, James Liu who will continue to work actively for the AASP. As I face the challenges of the AASP Presidency, I cannot help but appreciate the outstanding work

Message from the President (continued)

done by my predecessor. James Liu has been one of the most energetic leaders that the AASP has had, and the impact of his initiatives and programs are certainly going to be seen for many more years to come. He is organizing the next AASP conference in 2017 AASP Convention in Auckland, New Zealand, August 26-28, hosted by Massey University. I also thank the hard working members of the past Executive Committee, Jiro Takai (Secretary General), Tasuku Igarashi (Treasurer), Sik Hung NG, (Education and Training) and Tim Takemoto (Membership Communications). I also thank the four Regional Representatives who have served many years in the AASP Executive, and who I worked with as the previous President-Elect: Noraini Noor (Southeast Asia), Purnima Singh (South Asia), and Paul Bain (Insular Pacific).

The AASP continues to grow mainly because of the tireless volunteer efforts of people in the various leadership positions and in different capacities supporting different AASP activities. I hope that all you AASP members will find ways of engaging and supporting the AASP programs and activities, especially as the AASP will find ways to reach out to more social psychologists in more Asian countries in the coming years.

AASP 2015 Conference

Psychology and Asian Societies in the Midst of Change

The 2015 Asian Association Of Social Psychology's 11th Biennial Convention was held last August 19 - 22, 2015 at the Waterfront Hotel and Casino in Cebu City, Philippines. The event was hosted by Psychological Association of the Philippines and co-hosted by the University of San Carlos.

The conference was participated in by 1,160 delegates from 24 countries. The largest delegation came from the host country, Philippines with 919 participants. Other countries that were well represented were Japan (60), Korea (28), Indonesia (21), India (19), Malaysia (19), and Taiwan (13).

Keynote speakers of the convention included Amaryllis T. Torres, who talked about mainstreaming gender equality, Fathali M. Moghaddam who

spoke on "The Psychology of Dictatorship and Democracy", Stuart C. Carr on "Anti-poverty Work Psychology: Becoming a servant of empowerment" and Winnifred Louis who spoke on "The Psychology of Collective Action."

Beside the keynote speakers, plenary speakers included: Colleen Ward who spoke on "Acculturation and intercultural relations in a changing world," Jungsik Kim who spoke on "Experience in times of social change," Ragini Sen who spoke on "Religion, secularism, multiculturalism and social change," and Allan Bernardo who spoke on "Inequalities in social psychology knowledge production in Asia."

The scientific program consisted of 35 symposia, 48 parallel sessions with a total of 301 papers on various topics including: disaster, work ethics, LGBT, parenting, migration, resilience, sports, adulthood, children at risk, unethical workplace behavior, stress and wellbeing, polyculturalism, doubt and wisdom, political psychology, academic achievement, environment, etc. The parallel sessions featured outputs of students of the previous AASP Summer School, AASP's collaboration evening. There were also 122 poster presentations across the three days.



AASP 2015 Conference (continued)

Beyond research papers, the conference also featured eight learning sessions on topics such as feminist counseling, resilience, mental health and psychosocial support, mental health and human rights, indigenous research methods and mindfulness. James Liu also facilitated a session on publishing in AJSP and JPRP. A new addition to the program was a town hall meeting among young Asian social psychologists.

The Centre for Applied Cross Cultural Research and the School of Psychology at Massey University sponsored a collaboration dinner with 62 participants and five mentors: Colleen Ward (new perspectives on acculturation and intercultural relations), James Liu (digital influence across cultures), Susumu Yamaguchi (cross-cultural study on modesty and modesty scripts), Allan Bernardo (prejudice and polyculturalism in Asian societies), and Emiko Kashima

(cross-cultural comparison of core social motives).

The AASP Annual General Membership was held on August 21 and James Liu presented highlights of his term including: developing JPRP special issue, a new website for AASP, and collaboration evenings during the 2013 and 2015 conference. He also reported that AASP would exceed 700 members for the first time in its history. Jiro Takai, outgoing Secretary General read the report of current Secretary General Li Liu and of outgoing Chair of Education and training, Sik Hung Ng. Tasuko Igarashi, outgoing Treasurer, gave a financial report of the Association, and Emiko Kashima gave a report as Chair of the Research Publication Committee and Editor of the Asian Journal of Social Psychology.

Allan Bernardo took his role as AASP President with Emiko Kashima was



AASP 2015 Conference (continued)

elected President-Elect. The outgoing AASP Executives were acknowledged during the AGM, as the new officers were also introduced.

During the AGM, the winners of the various AASP awards were announced. These were:

- Hirofumi Hashimoto & Toshio Yamagishi, authors of "Two faces of interdependence: Harmony seeking and rejection avoidance" as winners of the 2013 Misumi Award for Outstanding Published article in the Asian Journal of Social Psychology (Vol 16)
- Young-Hoon Kim, Chi-Yue Chiu, Sinhae Cho, Evelyn W. M. Au & Sunyoung Nicole Kwak, authors of "Aligning inside and outside perspectives of the self: A cross-cultural difference in self-perception" as winners of the 2014 Misumi Award for Outstanding Published article in the Asian Journal of Social Psychology (Vol 17)
- Takeshi Hamamura as winner of the Michael Harris Bond Award for Early Career Contributions to Social Psychology
- Jose Antonio R. Clemente as winner of the Park Jung-Heun Young Scholar Award,
- Gan Su Wan as winner of the Jung Tae-Gon Young Scholar Award
- Kwok Leung as winner of the Lifetime Contribution Award



11th Biennial Conference of AASP and PAP 52nd Annual Convention
August 19-22, 2015 | Waterfront Hotel, Cebu City

AASP 2015 Conference (continued)

One of the highlights of the AGM was the tribute and memorial to one of AASP founders Kwok Leung. His widow Yumi Inoue and son Kirk shared their memories of Kwok as a husband and father and showed a video they made of Kwok's life.



The AGM ended with James Liu invited everyone to the 2017 AASP Convention in Auckland, New Zealand,

August 26-28, hosted by Massey University. He also thanked the organizing committee and all the volunteers of the conference.

One of the biggest AASP conferences thus far, the conference provided participants a deeper understanding of the many changes happening in Asian societies. It also allowed the organization to recruit many new members who are looking forward to being part of the AASP community and the 2017 conference in New Zealand.

Regina M. Hechanova

Convention Chair and Past President

Psychological Association of the Philippines

Something to share about AASP Summer School 2013, Yogyakarta

When I was a Masters student I remembered taking a course in cross-cultural psychology. One of the four articles that we were assigned to read included "Towards an Interactive Acculturation Model: A Social Psychological Approach" authored by Richard Bourhis, LC Moise, and S Perreault which we had to discuss and review in relation with culture. Immediately after completing my Master's degree I returned to Indonesia and participated in the Summer School program organized by AASP which was held at my hometown, Yogyakarta. I joined the class with the theme minority and majority relations, mostly because I had been doing research on ethnic relations

between the Javanese and Chinese in Indonesia. To my surprise the class was taught by Richard Bourhis, the very author of the article I read in my Masters class, along with Nicole Carginan. This was when I realized that the summer school was bringing prominent psychologists from the world and I was very lucky that this summer school was held at my hometown.

So what did I gain from the summer school? At first I didn't know what to expect, I thought I would spend most the time listening to lectures and discussing papers, however I was surprised at the amount of academic ex-

Something to share about AASP Summer School 2013, Yogyakarta (continued)

perience received during those 5 days. Richard Bourhis and Nicole Carignan were great teachers and they presented their courses and materials with great enthusiasm. Following the lectures we had the opportunity to create a research program from scratch under the supervision of our teachers. This was my favorite part of the summer school because it gave us the opportunity to share and discuss ideas, and also learn from the experience of our teachers and fellow group members. We had to give a presentation on our research proposal that we had been working and our teachers were very helpful providing detailed feedback on several points including how to effectively present to an audience, structuring the slides, appropriate size fonts and color for slides, use of pictures, you name it. So 5 days of summer school had passed. It was a very enriching experience and I was so happy to be a part of it.

Great, so the summer school was over and it was time to say goodbye to the teachers and the organizers right? Not exactly, the summer school organizers were generous enough not to allow us summer school students aimlessly ponder on how exciting it would have been to conduct the research that we had planned in the last few days. The organizers initiated a program where summer school students could apply for a research grant to fund their research. This was such an amazing opportunity. Our group got together and started working on the research proposal, we submitted a proposal and succeeded in obtaining the grant. For the next two years, our group worked hard to complete the study that we had started. Our completion of the project was not possible without the guidance of our teachers, as they supervised from the start to finish, from revising English grammatical errors, refining the questionnaires, revising the experiment materials, preparation of data analysis,

data analysis to the point of writing up the final report.

Finally after 2 years in the process, we finally submitted our report to the summer school principal Prof Sik Hung NG and presented our research at the 2015 AASP conference in Cebu Philippines. We faced the ups and downs of research, uncertainty whether we were able to succeed, experienced problems of getting permission for collecting data, and the limited number of human resources available, but we pulled it off. Thank you Ami, Clara, Laila, Lito, Yohanes, and Santi, we did it. I guess it was finally time to say goodbye to group members and especially our teachers' right? Not exactly, what's next then? We conducted a second study to replicate our findings and right now we are still analyzing data to prepare a paper for publication. To this day I still have regular emails and sometimes skype sessions with Prof. Bourhis to advance our research project for publication, a plan that we have agreed to pursue for 2016. So this story is still in its making and hopefully it will progress with a happy ending i.e. publication. Wish us luck!

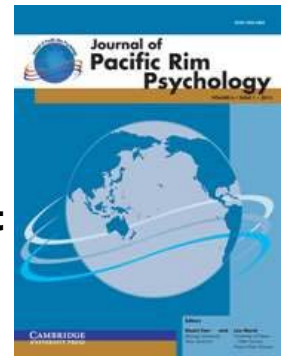
I never anticipated to learn this much from the summer school, and I am fortunate to have been working in a collaboration which resumes to this day. This year I had just started my PhD studies and the experience from the summer school has greatly prepared for me for this phase of my life. Thank you Richard Bourhis, Nicole Carignan and the summer school organizers, hopefully you will continue to generously be committed in building the capacity of researchers in the region and hopefully summer school alumni can grow to achieve the prestige of its teachers.

Haidar Buldan Thontowi

**CALL FOR PAPERS FOR THE 2016 AASP
SPECIAL ISSUE of the JOURNAL OF
PACIFIC RIM PSYCHOLOGY ::**

**“Social Psychology of Social Change Part
III: The Asia-Pacific Forum”**

**Special Issue Guest Editors: James H. Liu
and Allan B.I. Bernardo**



The Asian Association of Social Psychology (AASP) has signed a contract with the Journal of Pacific Rim Psychology (JPRP) to produce five special issues for the next five years (2014-2018). JPRP is an SSCI listed, online only journal (2014 Impact Factor = 0.250), which makes it an ideal venue for AASP to showcase researchers and research programs that have both practical application and scientific merit in the area of social psychological aspects of social change in Asia and the Pacific.

As the 2017 AASP conference will be in the South Pacific (Auckland) our point of emphasis this year will be looking at innovative social change programmes and interventions across the Asia-Pacific Region. This includes Asia, the Pacific Islands, New Zealand, Australia, and the West Coast of the Americas.

We invite submission of research papers on topics such as the social psychological processes and impact of internet access/social media, of regional and international migration, of climate change and environmental protection, of community development, reducing poverty and inequality, of demographic changes (including aging), of positive psychological and sociological approaches for societal development, and others. We are particularly keen on inviting submissions that are drawn from

social or community intervention program and/or action research projects that have both useful messages to stakeholders in the community and contributions to the scientific understanding of social change. Researchers with long-term project commitments are desirable because the contract with JPRP is for five years, and we would like to encourage long-term planning and development.

All submissions should be prepared following the guidelines of the APA Manual for Publications (6th edition). The submissions should be directed to the Special Issue Editors (James Liu or Allan Bernardo). The deadline for submission is April 30, 2016.

Note: The long term goal of this collaboration between AASP and JPRP is to put in place a collective process that would enhance the societal relevance and scientific merit of AASP members' research. In accord with this, we intend to put a collaborative process in place, led by the special issue editors to ensure continuity, enhanced communication and collaboration between AASP members in developing, executing, and publishing good research on the social psychology of social change.

More information on JPRP and guidelines for preparation of manuscripts, please go to:

<http://journals.cambridge.org/action/displayJournal?jid=PRP>

To join AASP visit:

<http://asiansocialpsych.org/>

AASP Develops the Future of Asian Psychology with its 5th AASP Summer School

The Asian Association of Social Psychology (AASP) held its 5th AASP Summer School last 15-19 August 2015 at the University of San Carlos, Cebu City, Philippines. The Summer School's 40 students came from a variety of countries like the Philippines, Malaysia, Indonesia, China, Japan, and New Zealand. Most of the participants were doctoral students and new PhD graduates from the academic fields of social psychology; others came from clinical and industrial psychology, philosophy, and political science.

The 5th AASP Summer School brought to Cebu a sterling roster of international professors to mentor the students in a psychology of social change. We are grateful to our School teachers: Dr. Fathali Moghaddam (Georgetown University: The Psychology of Democracy and Dictatorship in Global Context), Dr. Stuart Carr (Massey University, New Zealand: AntiPoverty Work Psychology), Dr. Winnifred Louis (University of Queensland: The Psychology of Collective Action and Social Change), and Dr. Jung Sik Kim (Kwangwoon University, Korea: Psychological Experiences of Rapid Social Change).

The Summer School informally started with a dinner

at Don Merto's Restaurant in Cebu City. The welcome dinner gave students a chance to get to know each other. The mentors also joined the conversations, allowing students to learn from their School teachers beyond the walls of the classroom. Several group games were also initiated to further facilitate fellowship. The program then officially began with welcome speeches of the Summer School administrators, Mr. Neil Steve Kintanar, Dr. Mira Ofreneo, the school principal Dr. Montiel, as well as the Dean of the Social Sciences of the University of San Carlos, Dr. Delia Belleza.

The first work day for the participants started the morning after, at the Talamban Campus of the University of San Carlos. All five School faculty members introduced their topics, after which students raised questions about the different fields of a psychology of social change. Most questions revolved around the topic of doing research and the social impact of the intellectual work of academics. The mentors explained the sources of their passion. For example, Dr. Moghaddam talked about his personal experiences during the Iranian revolution, and Dr. Carr shared his reflections about poverty and human hardships while he was in Malawi. The mentors then emphasized the



role of academics as teachers, with the responsibility of this future generation of psychologists to mold the minds and hearts of the generations that will come after them. After the general assembly, the students broke out into their research clusters, to meet and learn from their mentors more closely.