



# ASIAN ASSOCIATION OF SOCIAL PSYCHOLOGY

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## MESSAGE FROM THE PRESIDENT



**James H. Liu**

The big news from AASP this month is the development of the new AASP website. For years, we have had trouble with membership, because it has been managed through the publisher of *Asian Journal of Social Psychology* (AJSP). Starting in February, 2015, AASP will be able to handle membership directly, online through our new website. This is a Flightdec.com website that is being purpose built by Fresco Thinking and Communications. It will have the functionality not only to handle membership (including payment of membership fees), but will have a secure area, where

1. Members will be able to access AJSP and the *Journal of Pacific Rim Psychology* (JPRP), for free.
2. Members will have their own home pages, where they may broadcast their latest news, book chapters, and articles, and receive news and papers from other members
3. Private chatrooms, where members may discuss research or other collegial activities and have a record of the outcomes of their discussions.

There will be the option for online only membership, that is cheaper than current membership fees. Of course, members may still elect to pay a bit extra to have AJSP delivered to them in print form.

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The other major function of the new website is that it will be purpose built to be able to be customized to manage future conferences. We will trial this partially in 2015 (as manuscript submission has already been handled by the local organizing committee website in the Philippines). But the real value of the system will be shown in 2017 and future years, where the local organizing committee will not have to invest in their own website to manage their conference, but can easily adapt the Flightdec.com platform to suit their needs.

We anticipate a sharp membership growth because of this. In the past, our membership has grown with each conference, and then fallen off rapidly afterward.

With the new rates and multi-functional website that all current and former members will be invited to trial for free in February (remember, AASP membership comes for free with conference registration), there is no reason not to maintain current membership with AASP, at least until the next conference.

Together with the financial support that is now being given to AASP and AJSP by Beijing Normal University (BNU), we anticipate being even stronger financially than in the past. This will allow us to add to our already strong publications platform of 1) AJSP, our flagship journal, 2) the annual Special Topical Issue on Social Change in JPRP, our applied outlet, and 3) *Progress in Asian Social Psychology*, our conference proceedings; our training program (see summer school attached to the AASP conference), and the Centre for Applied Cross-Cultural Research (CACR)'s Collaborations Evening; and our awards (Misumi, Michael Harris Bond, KS Yang Travel Award, and Park Jung-heun and Jung Tae-gon Young Scholar Awards). At present we have a hard time promoting all the awards, but in coming months with our new website all this will become regularized and ever-present as part of the conference paper submission and registration process. Publicity for these will be easier to manage, as Association Executives will have access to mailing lists and the chatrooms to manage much more effective communications with members.

In the future, we will be able to offer more financial support for workshops like the publications workshop being offered by BNU in April, or other activities (like off-year regional conferences, similar to what IACCP offers). But we need input from members as to where we should be investing our new income streams. So please, put your hand up for roles like being country representative for your home country!

On a more personal note, I will be leaving Victoria University of Wellington, where I began as a Lecturer in 1994 and advanced to Professor and Co-Director of the Centre for Applied Cross Cultural Research (with Professor Colleen Ward), to become Professor and Head of School for Massey University, also in New Zealand (my email will therefore change to [j.h.liu@massey.ac.nz](mailto:j.h.liu@massey.ac.nz)). I will have a very strong support team at Massey, and look forward to bringing stronger connections from New Zealand to Asia in the near future. I am very grateful to Victoria University, and especially Colleen, a past President of AASP, and someone who has been very supportive of AASP. Her mentorship, and that of my first Head of School at VUW, Professor Sik-hung Ng (recently retired, and honored with an AASP Lifetime Contributions Award 2013), have been instrumental for the progression in my career. It is thanks to them that I feel in a position to support more international and New Zealand scholars in the future from my new position managing a School of more than 60 permanent staff with 3 campuses. Massey is a strongly applied, service oriented School of Psychology, very much in keeping with our vision for applied social psychology as articulated in the JPRP Special Topical Issues. So I may be able to mobilize more resources to support applied social psychology in the future, even after my term as President expires with the 2015 Conference and I become Past-President.

I want to offer a vote of thanks to Professor Jiro Takai, who will be leaving us as Secretary General of AASP to be replaced by Li Liu of Beijing Normal University, who has graciously agreed

to fill the challenging role of managing our membership as Secretary General. Jiro, who has been very busy administratively for Nagoya University, will be the incoming President of JGDA. His unwavering support for both AASP and JGDA has been absolutely essential in managing a graceful parting of ways in terms of JGDA's support for AJSP. AASP will always be grateful to JGDA for helping us launch our journal, and we are certain our two organizations and organizational members will remain close friends in the future.

I also want to thank Professor Jianxin Zhang, who will be stepping down as co-Editor-in-Chief of AJSP for personal reasons. AJSP will remain in the good hands of Dr. Emiko Kashima, who will serve out her remaining term as sole Editor-in-Chief of AJSP.

Suffice to say, the future is bright for AASP, and I am looking forward to a fabulous 2015 conference in Cebu, and more initiatives in the future. I hope you all have had a Happy Holidays, and a Happy New Year!

Sincerely,

Professor James H. Liu,

President, AASP

(Email:

[J.H.Liu@massey.ac.nz](mailto:J.H.Liu@massey.ac.nz))

# Secretary General's Report



*Jiro Takai*

(Nagoya University)

There was no AASP conference held during the year 2014, so we did not have a formal Association General Meeting (AGM) with our membership in attendance. I would like to take this opportunity to present to our members the essentials of the 2014 AGM.

First, I would like to announce new members to the Executive Committee (EC), since our last AGM at Jogjakarta in 2013. For our Education and Training Committee Chair, we appointed Sik Hung Ng (City U of Hong Kong), who promises us another excellent schooling program at our upcoming Cebu conference. For our Regional Representative for Japan, we have appointed Motohiko Nagata (Kyoto U). We welcome these fine scholars to our EC, and look forward to their important contribution to the Association.

Second, our membership as of December 24, 2014 consisted of 75 members, down slightly from August 2013 (78). The country breakdown showed Taiwan with most members (10), followed by Indonesia and Japan (9 ea.), Malaysia (8), Hong Kong (5), Australia (4), China (4), Thailand (4), India (3), Philippines (3), USA (3), Macau (2), Poland (2), Singapore (2), Canada (1), UK (1), New Zealand (1), Nigeria (1), South Korea (1), Sweden (1), and Turkey (1).

Third, we had two newsletters published before this one, Number 12 on December 2013, and Number 13 on June 14. These can be read on

our website.

Fourth, our Treasurer Tasuku Igarashi (Nagoya U) gave us a report on finances in July 2014. We have a tradition of reporting on the budget each year in July. Here are the budget reports for our accounts.

## AASP General Fund (1) Japanese Account

### Revenue

Carryover from the Previous Term	2,079,906
2013 AJSP Royalty (USD 9,062.12)	927,988
2013 Honorarium for AJSP Editor (USD 5,000.00)	505,350
Interest	325
Revenue Subtotal	3,513,569JPY

### Expenditure

2013 AJSP Royalty Share with JGDA	479,694
2012 AJSP Web-Based Editorial System Fee (USD 1,800.00)	186,498
Association Registration fee (AUD 711.40)	69,653
Transfer to Australian account	276,502
Bank Fees	10,772
Expenditure Subtotal	1,023,119JPY

Japanese Account Balance (Revenue – Expenditure)	2,490,450JPY
	26,072.55AUD

## AASP General Fund (2) Australian Account

### Revenue

Carryover from the Previous Term	20,265.42
Transfer from Japanese account	2,965.25
Transfer from US dollar account	1,568.75
Interest	1,235.54
Revenue Subtotal	26,034.96AUD

### Expenditure

	0.00
Expenditure Subtotal	0.00AUD

Australian Account Balance (Revenue – Expenditure)	26,034.96AUD
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Next, allow me to briefly summarize the 2014 Asian Journal of Social Psychology (AJSP) report by Wiley-Blackwell, the publisher of AJSP. The latest impact factor (IF) recorded 0.54 over 2 years, and 1.05 over 5 years, ranking 52<sup>nd</sup> out of 60 social psychology journals with IF. There were 99052 downloads in 2013, up 19% from the previous year. The country breakdown by first authors of AJSP articles showed that eight were Japanese, seven were American, four each of Chinese, Indonesian, and Singaporean, three each of New Zealander, and Australian, two each of Korean, and Malaysian, and one British. The United States accounted for 27% of AJSP article downloads, followed by Philippines ( 18% ), China ( 9% ), and United Kingdom ( 7% ), amongst others.

Finally, I would like to announce my resignation as Secretary General as of January 31, 2015. I had assumed the position since August, 2011, and I thoroughly enjoyed participating in the management of AASP. Unfortunately, my duties at my university have increased immensely with age, and I feel that I can no longer function adequately as our Secretary General, not to say that I had been an effective secretary at all. I thank all members for bearing with me, and for your support!

## AASP General Fund (3) USD Account

<b>Revenue</b>	
Refund of 2013 Conference Seed Money(USD 3,000.00)	3,000.00
Membership fee, International new members of 2013 conference	6,400.00
Revenue Subtotal	9,400.00USD
<b>Expenditure</b>	
Transfer to Australian account	1,465.00
Expenditure Subtotal	1,465.00USD
USD Account Balance (Revenue – Expenditure)	7,935.00USD
	8,423.57AUD

**Total Carryover to the Next Term: AUD 60,531.08**

## Award Fund (1) KS Yang Travel Award

<b>Revenue</b>	
Carryover from the Previous Term	70,105.62
Interest	3,827.84
Revenue Subtotal	73,933.46
<b>Expenditure</b>	
2013 KS Yang Award (USD 1,500)	1,661.36
2013 KS Yang Award for AASP Summer School Group Research	2,172.64
2013 AASP-SASP Summer School Support	700.00
Expenditure Subtotal	4,534.00
Balance (Revenue – Expenditure)	69,399.46AUD

## Award Fund (2) Michael H. Bond Award

for Early Career Contributions to Asian Social Psychology

<b>Revenue</b>	
Carryover from the Previous Term	19,254.43
Interest	1,078.80
Revenue Subtotal	20,333.23
<b>Expenditure</b>	
No Award Year	0.00
Expenditure Subtotal	0.00
Balance (Revenue – Expenditure)	20,333.23AUD





**11th Biennial Conference of  
Asian Association of  
Social Psychology and  
PAP 52nd Annual  
Convention**

**PSYCHOLOGY AND  
ASIAN SOCIETIES  
IN THE MIDST OF CHANGE**

• • **August 19-22, 2015** Waterfront Hotel, Cebu City

• • • Hosted by the  
Psychological Association of the Philippines  
and the University of San Carlos



## Get Set for the 2015 AASP Conference in Cebu!



*Regina Hechanova*

Cebu City, Philippines known for its rich historical legacy, beaches and golf courses will be the site of the 11<sup>th</sup> AASP Biennial Conference. With the theme "Psychology and Asian Societies in the Midst of Change", the conference will be held in Waterfront Hotel on August 19 - 22, 2015. The conference is hosted by the Psychological Association of the Philippines in partnership with the University of San Carlos.

In addition to paper presentations, symposia, learning and poster sessions, the conference will feature plenary speakers from all over the globe including Stuart Carr (Massey University, New Zealand), Saadi Lahlou (London School of Economics and Political Science, UK), Winnifred Louis (University of Queensland, Australia), Fathalii Moghaddam (Georgetown University, USA), Jungsik Kim (Kwangwoon University, Korea), J. Christopher Cohrs (Jacobs University Bremen), Ragini Sen (Institute for Peace Studies and Conflict Resolution), Michael Platow (Australian National University), and Colleen Ward (Victoria University of Wellington). See the website for more details <http://papconvention.org/keynote-and-invited-speakers.html>

Prior to the conference the AASP summer school will be held from August 15- 19, 2015 at the University of San Carlos. The faculty of the summer school will also come from the keynote/plenary speakers (<http://papconvention.org/summer-school.html>).

Travel awards available are given to young scholars (below 40 years old). The KS Yang Travel Award and Jung Tae-gon Young Scholar Award are awarded to presenters from economically developing countries. The Park Jung-heun Young Scholar Award can be given to any presenter from any region. The Philippine Journal of Psychology travel award also provides subsidy for paper presentations on the Philippines. For more information visit <http://papconvention.org/awards.html>.

Dubbed the "Queen City of the South," Cebu City is a significant hub of culture and education and known for its monuments, churches, and museums. Cebu is also a haven for golfers featuring five golf courses. With its pristine beaches for snorkeling and diving, Condé Nast Traveler Magazine also named Cebu Top 5 Islands in Asia in 2013. Cebu has an international airport with direct flights from Hongkong, Malaysia, Singapore, Thailand, Japan, China, South Korea, Bangkok and Manila. Visitors checked into Waterfront Hotel can also avail of the shuttles from the airport to the hotel/conference venue.

Deadline for submission of abstracts for papers and learning sessions is on January 30, 2015 at <http://papconvention.org/call-for-paper.html>. Deadline for application to AASP Summer School is on March 15, 2015. For more information about the conference please visit <http://www.papconvention.org>. See you there!

# Social Psychology Research in the Philippines

While Western theories and methods of social psychology have been adopted in Asia and the Philippines, indigenous psychologies within this region have also emerged. A recent book published by the Ateneo University Press, *Social Psychology in the Philippine Context*, written by Ma. Elizabeth Macapagal, Mira Ofreño, Cristina Montiel, and Jocelyn Nolasco (2013) documents research conducted in the Philippines through the years. The book aims to make social psychology, a field that asserts the power of the social situation, truly situated in the social - that is, Filipino social reality. The authors realize the need to not only give local examples or applications of Western or North American theories but also to crystallize Filipino/Asian theories and concepts. They are critical of North American hegemony of social psychology and assert their own articulation of social psychology as Third World or Filipino psychologists. This write-up summarizes the book, and highlights the nature of social psychology research in the Philippines.

The first half of the book elucidates on the Filipino self. Unlike American social psychology which begins with the individualized self, Filipino social psychology sees a relational self as embedded in its immediate social context - the family or *pamilya*. The Filipino relational self is likewise nested in a peer group or *barkada*, classmates, intimate partners, and co-workers in an organization.

To contextualize Filipinos in the larger Philippine social context, the second part of the book explains *The Psychology of Filipino Social Issues*. In the larger context, Filipinos live in the midst of rapidly changing social, political, and economic environments. Filipinos today live in the midst of five social issues, namely: (1) gender and sexuality, (2) conflict and peacemaking, (3) politics, (4) poverty and social justice, and (5) mass media and new information communication and technologies (ICTs). A review of the most recent publications from the *Philippine Journal of Psychology*, the flagship journal of psychology in the Philippines, as well as other international journal publications reveals that these themes

**Ma. Elizabeth  
J. Macapagal**



**Ateneo de Manila University, Philippines**

remain the research focus of Filipino social psychologists in the past few years.

**Gender and sexuality.** A special issue of the Philippine Journal of Psychology on LGBT psychology came out in 2013 edited by Eric Julian Manalastas of the University of the Philippines-Diliman. Other recent studies on gender and sexuality include that of Ong, Poon, Sibya, and Macapagal (2014), Rances and Hechanova (2014), Delgado-Infante and Ofreño (2014), and Canoy and Ofreño (2012).

**Politics and conflict and peacemaking.** The Ateneo de Manila University Social Psychology Action Research Lab (SPARL) has also produced several recent publications on conflict and peacemaking, particularly in Mindanao (e.g., Montiel, Baquiano, & Inzon, 2013; Montiel, de Guzman, & Macapagal, 2012). Dr. Cristina Montiel has also collaborated with Dr. Daniel Christie to highlight the contributions of psychology to war and peace (Christie & Montiel, 2013). The University of the Philippines (UP)-Diliman also has a research lab on social and political psychology headed by Dr. Cecilia Gastardo-Conaco. The latter has collaborated with other social psychologists to study inter-group forgiveness and historical closure in post-World War II in Asia and Europe (Hanke et al., 2013).

**Poverty and social justice.** Bernardo (2013) studied social dominance orientation and attitudes towards the poor while Sta. Maria, Martinez, and Diestro (2014) focused on the lives of street children in Manila. Gastardo-Conaco and Quiñones (2014), on the other hand, studied the urban and rural poor in the

Philippines, as part of their social and political psychology research lab in UP. Faculty members of the De La Salle University-Manila Dr. Roseann Tan-Mansukhani, Dr. Adrianne John Galang, and Dr. Guadalupe Salanga are also currently involved in a cross-cultural research on justice sensitivity.

**Mass media and new information communication and technologies.** Ignatius and Hechanova (2014) and Hechanova and Ortega-Go (2014) studied the psychology of internet usage among Filipinos. The UP social and political psychology research lab is likewise currently involved in a project on the quality of life and equity in the time of the new information and communication technologies.

In looking at Filipino society in its larger social, political, and economic context, these social issues reflect priorities in the Philippines today. Social psychologists in the Philippines have been responsive to these key issues facing its citizens while at the same time advancing global social psychological theories by using multiple lenses in studying these concerns.

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# AJSP REPORT

It is hard to believe that 12 months has passed already since AJSP editorial work was passed down from Prof Fanny Cheung's team to the new team, comprised of co-editor Jianxin Zhang and myself, and 10 AEs, Angela Leung, Huajian Cai, Keiko Ishii, Kuang-Hui Yeh, Paul Bain, Sylvia Chen, Xinyue Zhou, Yohsuke Ohtsubo, Li-Li Huang, and Samuel Ho. The handover was a long process, lasting nearly half a year, and I appreciate Fanny and her AEs - Allan Bernardo, Cecilia Cheng, Hoon-Seok Choi, Luo Lu, Ron Fischer, Catherine Tang, Lei Wang and Keiko Ishii - for their dedication during that time. For the new team, the outstanding achievement of our predecessor is a tough act to follow.



*Emi Kashima*

Nevertheless, AJSP received 315 submissions in 2014 – a staggering number that kept the new team on their toes for the whole year – from over 30 different countries. Interestingly, 85% of the first authors of these manuscripts were from Asian countries, suggesting that AJSP has set its roots deeply in Asia and growing with emerging Asian researchers. Topics of these papers cover a wonderfully wide range. In addition to the traditional social psychology topics such as social influence, social cognition, self and identity and East-West differences, a large number of these manuscripts reflect issues to do with “changing Asian societies” as a background, including adjustment of youths in rural and urban settings, working women and their families, ethnic minorities and individuals in life transition. Unfortunately, due to our page limits not many of these papers could be published in AJSP. However, our journal page number will increase by 10% from 2016 (and potentially, subsequently as well), giving us increasing opportunities to showcase the best of Asian social psychology, which captures a kaleidoscope of the 21<sup>st</sup> century Asian experiences. Obviously, it is important that AJSP publishes work that is strong in theory and method as well as deeply rooted in Asian cultures and societies. I hope that AJSP continues to provide an important forum for many authors to aspire to and realise this common goal.

In more specific terms, what are AJSP's current goals and plans? One of our current goals is a new Special Forum on “Moral Emotions in Contemporary Asia” guest edited by C-Y Chiu and Yuan Li. Its call for papers will close on February the 28th, 2015. The expected publication of this forum is the first issue of 2016. We also plan to move AJSP's publication dates forward by two months from 2016, so that issues will be published in January, April, July, and October. This should benefit our citation index to some extent because it will give published papers two more months to be cited. Moreover, our team is working hard to deliver a prompt editorial decision to all submissions. Excluding desk rejections by Chief Editor, the average decision time of AJSP last year was 83 days (12 weeks) from submission to the first decision. We will endeavour to improve this figure in 2015, and for achieving that goal, we greatly appreciate your support and cooperation as a reviewer.

Finally, in the past 12 months, AJSP has gone through some changes. At the end of July, AJSP's editorial office was moved from the Chinese University of Hong Kong to Wiley Blackwell, as Karim Bettache retired as Editorial Assistant. We would like to thank Karim for his service. Furthermore, AJSP is sad to announce that Prof Jianxin Zhang is not possible to continue as co-Chief Editor due to personal circumstances. He is stepping down in January 2015. I would like to express my deep gratitude to Jianxin for his dedication and support in 2014. Two Associate Editors, Prof Li-Li Huang and Prof Samuel Ho, will also retire from editorial team this month. I am grateful for their immense contributions. Looking to the future, I am pleased to announce that Dr. Jungsik Kim and Dr. Sang Hee Park are joining the team as Associate Editors. All other AEs will remain.

Wishing you all a healthy and prosperous 2015!

Emi Kashima

Chief Editor



**CALL FOR PAPERS FOR THE 2015 AASP SPECIAL ISSUE IN  
JOURNAL OF PACIFIC RIM PSYCHOLOGY:  
“Social Psychology of Social Change in Asia:  
Action Research and Applied Studies”**

**Special Issue Guest Editors: James H. Liu and Allan B.I.  
Bernardo**

The Asian Association of Social Psychology (AASP) has signed a contract with the *Journal of Pacific Rim Psychology (JPRP)* to produce five special issues for the next five years (2014-2018). JPRP is an SSCI listed, online-only journal (2013 Impact Factor = 0.429), which makes it an ideal venue for AASP to showcase researchers and research programs that have both practical application and scientific merit in the area of social psychological aspects of social change in different countries in Asia. The first special issue will be published in December 2014, and includes seven articles from AASP members and their coauthors. We anticipate an even more substantial special issue for 2015.

As “Asian Societies in the Midst of Change” is the theme of the next AASP conference to be held in Cebu, the Philippines (Aug 19-22, 2015), we aim to continue building synergy between the conference and the AASP-JPRP special issues. The topic of the 2015 special issue shall be “*Social psychology of social change in Asia: Action research and applied studies*” and this special issue should serve as a platform to showcase action research and other forms of applied social psychological studies that aim to utilize social psychological theories and methods to address specific problems within the broad spectrum of social changes transforming the different Asian societies today.

We invite submission of action research and applied social psychology papers on topics such as the social psychological processes and impact of internet access/social media, of regional and international migration, of climate change and environmental protection, of economic development and inequality, of demographic changes including aging), of positive psychological approaches for societal development, and others. We are particularly keen on inviting submissions that are drawn from social or community intervention program or action research projects that have both useful messages to stakeholders in the community and contributions to the scientific understanding of social change. Researchers with long term project commitments are desirable because the contract with JPRP is for five years, and we would like to encourage long-term planning and development, but reports on action research and other applied projects in various stages of implementation are also welcome.

Submission are welcome from scholars in any part of the world, but the corresponding author of all submissions should be an active member of the AASP and part of the research work reported should have been done in Asia.

All submissions should be prepared following the guidelines of the APA Manual for Publications (6th edition). The submissions should be directed to the Special Issue Editors Allan Bernardo (AllanBIBernardo@umac.mo) or James Liu (James.Liu@vuw.ac.nz). The deadline for submission is **May 1, 2015**.

More information on JPRP and guidelines for preparation of manuscripts, please go to:  
<http://journals.cambridge.org/action/displayJournal?jid=PRP>

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[http://ordering.onlinelibrary.wiley.com/membership.asp?ref=1467-839X&doi=10.0111/\(ISSN\)1467-839X](http://ordering.onlinelibrary.wiley.com/membership.asp?ref=1467-839X&doi=10.0111/(ISSN)1467-839X)